

about me

Hi! My name is Macario, and I'm a front-end web developer & graphic designer specializing in WordPress, Shopify, Squarespace, and responsive websites (Bootstrap).

I've worked within a multitude of CMSes, frameworks, and with several languages over the last eight years as a freelancer, a contractor for boutique studios, and for larger corporate entities, as well as a University.

I work/develop using the Scrum philosophy/methodology, utilizing Git for version control.

relevant work experience

loyola university

web developer — 2016-2017

Lead developer of WordPress sites and in-charge of the top-level redesign project for loyno.edu. Maintained and updated dozens of Drupal mini-sites. Developed several one-page promotional websites.

good work marketing

web designer | developer — 2016

Designed and developed custom AI/PSD to WordPress websites using Bootstrap; remote server deployment, monitoring, and security maintenance for client websites.

skuba design studio

independent contractor (front-end web development) — 2015

Coded client projects from PSD to WordPress and ExpressionEngine, as well as HTML/CSS/JS and PHP. Responsive design was paramount, utilizing Bootstrap.

search influence

web developer — 2013-2015

Deployed SEO tactics on clients' sites; PSD mockups to HTML/CSS and PHP websites; WordPress installations, upgrades, fixing of broken themes; custom WordPress theme development; customization for ExpressionEngine, Joomla, and Squarespace; taught company-wide classes for HTML5/CSS3; wrote weekly internal blog posts on WordPress tips and break-fix solutions; remote server deployment, security monitoring, and overall maintenance.

nomadness

web & merchandise designer; high council (executive board) — 2012-present

Designed and developed company site, utilizing Squarespace. Lead designer of merchandise: from t-shirts to passport holders, hoodies to stickers. Assisted with social media management and marketing. Part of the original Executive Board of the company, bringing membership from the hundreds to 13,000 world-wide, presently.

education

hofstra university
hempstead, ny — 2002-2006
English - Creative Writing; Comp. Sci. and Africana Studies (minors)

technical & design skills

Adobe Photoshop	●	●	●	●	●	●	●	●	○	○
Adobe Illustrator	●	●	●	●	●	●	●	○	○	○
Adobe InDesign	●	●	●	●	●	●	○	○	○	○
HTML5 & CSS3	●	●	●	●	●	●	●	○	○	○
LESS/SASS	●	●	●	●	●	●	○	○	○	○
Javascript & jQuery	●	●	●	●	●	○	○	○	○	○
PHP	●	●	●	●	●	○	○	○	○	○
Liquid	●	●	●	●	●	○	○	○	○	○
Responsive Design	●	●	●	●	●	●	○	○	○	○
WordPress	●	●	●	●	●	●	○	○	○	○
SEO	●	●	●	●	●	○	○	○	○	○
Print Design	●	●	●	●	●	○	○	○	○	○
Merchandise Design	●	●	●	●	●	○	○	○	○	○

personal skills

Organization	●	●	●	●	●	●	○	○	○	○
Creativity	●	●	●	●	●	●	●	●	●	●
Communication	●	●	●	●	●	●	○	○	○	○
Teamwork	●	●	●	●	●	●	○	○	○	○

industry affiliations & certifications

Code for America — New Orleans Brigade
Code for America — Atlanta Brigade

find me around the web

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 macariojames.com

 nomadnesstv.com

