MJD

MACARIO JAMES DELACRUZ
TECH CONSULTANT. WEB DEVELOPER. WORDPRESS ENTHUSIAST
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PROFILE

Macario has over nine years of experience as a web and app developer. Although an avid learner of the latest technologies, he has a passion for working on projects using WordPress, PHP, and JavaScript.

He's building websites and progressive web apps using a stack that includes GatsbyJS, GraphQL, React, and WordPress. He's also preparing for the *AWS Certified Solutions Architect Associate* and *AWS Certified Developer Associate* examinations.

Outside of programming, Macario has been the leading administrator for Google G Suite, AWS DevOps/SysOps, Dropbox, WiFi networks using Ubiquiti UniFi equipment, and Linux Apache/Nginx web servers throughout his positions.

Macario's experiences working for an Inc. 5000 company, several boutique studios, and three universities prepared him for the *Director of Technology* position at a hospitality management company, Kirkendoll Management, overseeing the technology of over a dozen global restaurant and adult entertainment club locations.

With his technology expertise, he can seamlessly integrate into any project or team and execute the right solution.

Work Style Assessment Results

EMPLOYMENT & EXPERIENCE

DIRECTOR OF TECHNOLOGY • KIRKENDOLL MANAGEMENT • 2017 – 2019
- Lead full-stack web developer for a dozen website properties
- Developed custom e-commerce WordPress websites
- Developed in-house incident management web app
- Developed employee recruitment web app using PHP
- Provided backend support for various customer-facing mobile apps
- AWS facilitation and administration, including DevOps, Lightsail, EC2 deployment and configuration, RDS, scheduled backups
- Apache/Nginx Administration
- Cloudflare set up and configuration
- Google G Suite Administration
- Maintained PCI Compliance for website and physical locations
- Inventory manager of computer equipment throughout corporate headquarters, restaurant, and club locations
- Custodian of purchasing / requisitioning computer equipment
- Installed / configured computers, printers, and network equipment
- Interfaced with and maintained outside tech vendor relationships
- Introduced Trello as project management and ticketing system
- Responsible for Google AdWords campaigns
- Spearheaded Marketo to MailChimp migration and configuration
- Network administrator
- Microsoft AD administrator

WEB DEVELOPER • LOYOLA UNIVERSITY • 2016 – 2017
- Led the high-priority design and development of Loyno.edu redesign; first mass redesign in over four years: Internet Archive
- Designed and coded new events calendar system using WordPress
- Designed and coded a *Humans of New York* inspired website using WordPress for student-focused project: heart.loyno.edu
- Designed and developed a Series mini-site: ccc.loyno.edu
- Created custom WordPress themes to quickly roll out mini-sites
- Developed a social media feed plugin using PHP for Instagram and Twitter Feeds
- Introduced Git and SASS to the team for speedier development

SKILLS & TECH

HTML, JavaScript, CSS, SASS, JSON, PHP, Python, MySQL, WordPress, Gulp, Node.js, WooCommerce, Git, Bootstrap, Photoshop, InDesign, Illustrator

EDUCATION

ENGLISH (CREATIVE WRITING)
HOFSTRA UNIVERSITY
2002-2006

AFFILIATIONS

Code for America
Urban League of Young Professionals
Phi Beta Sigma Fraternity, Inc.

AROUND THE WEB

Github.com/macariojames
Gist.github.com/macariojames
Linkedin.com/in/macariojdelacruz
Macariojames.com
Medium.com/@macariojames

CONTACT

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- Created custom Google Maps plugin to highlight points of interest on a map; scrollable and clickable to show a user brief description and directions to location
- Rolled out critical campus-wide mini-sites to inform of news and gather information
- Created password protected WordPress site for internal-use only; gathering data via forms necessary to cut campus spending
- Setup staging servers on WP Engine and deployed via Git

WEB DESIGNER + WEB DEVELOPER • FREELANCE • 2010 - PRESENT
- Developed custom WordPress plugin for Wikipedia Contributions – macariojames.com/wikipedia-contributions
- Developed a social media feed plugin using PHP and JavaScript for Instagram and Twitter Feeds
- Developed web app to determine daily earnings needed for a given yearly salary – ntfn.net/make
- Coded custom Shopify theme using Liquid: fireandwheel.com
- Designed and wrote custom JavaScript for Squarespace websites: nomadness.tv and thebestfoodinneworleans.com
- Wrote tutorials for WordPress fixes, tips and tricks

WEB DESIGNER | WEB DEVELOPER • GOOD WORK MARKETING • 2016
- Developed custom WordPress websites using Bootstrap

WEB DEVELOPER • SEARCH INFLUENCE • 2013 - 2015
- Transformed PSD mockups to custom WordPress sites
- Developed custom WordPress plugins and themes for clients
- Drupal, Wix, Squarespace, and non-CMS migrations to WordPress
- SEO
- Remote server deployment and security monitoring
- Custom PHP and JavaScript to alter site-wide meta data for client sites with limited CMS or FTP access
- Taught HTML/CSS and WordPress classes for employees, resulting in increased upsells and signed clients

2ND-TIER END USER SUPPORT SPECIALIST • HOFSTRA UNIV. • 2007 - 2013
- Fixed end-user desktop and network issues for 3,000+ employees
- In-field and phone support for Mac, Windows, and Linux computers
- Troubleshooting and fixing of printer hardware
- Trained 100s of employees during campus-wide email system migration from Novell GroupWise to Microsoft Exchange
- Obtained certifications, including Lenovo, Apple Certified Mac Technician, Network+, A+, and Windows certifications